

Health Literacy



Date and Time:

**October 30, 2007
2:00 PM – 3:00PM**

Program Description: Health literacy is the degree to which individuals have the capacity to obtain, process, and understand basic health information and services needed to make appropriate health decisions (Healthy People 2010). According to the American Medical Association, over 90 million adult Americans have literacy skills below high school level and are at increased risk of misunderstanding health care instructions, experiencing medical errors, higher medical costs and poorer outcomes. The purpose of this presentation is to explore the implications of this "hidden epidemic" and to identify tools and techniques to assist patients and enhance health care literacy.

Speakers:

Suzanne Graham, RN, PhD

Director of Patient Safety
Kaiser Permanente, California Regions

Target Audience:

All clinicians

Learning Objective:

Upon completion of this program, each participant will be able to:

1. Describe the scope and implications of the health literacy problem.
2. Identify the barriers faced by both patients and clinicians.
3. Identify specific strategies to enhance health literacy.

For location availability, contact your local Education Representative or Videoconference Scheduler. For site-specific contact information contact the Distance Learning Program (510-625-5852/ tie line 8-428-5852/ email: Distance.Learning@kp.org). For DVD copies of past CVN programs, contact the MultiMedia Library at 510-987-4991, or on the web at <http://www.kpmmmlibrary.org>. For Home Study materials of select CVN programs, contact Distance Learning (510-625-5852/ tie line 8-428-5852/ email: Distance.Learning@kp.org). For a list of upcoming Distance Learning programs, please see your local Education Representative, visit us on the web at <http://nursingpathways.kp.org>, or call our toll-free number: (877) 387-1300. **Unless otherwise specified, all times are Pacific Time.**

Provider approved by the California Board of Registered Nursing, Provider Number CEP14147 for 1.0 Contact hours (RNs). Approved by the California Board of Behavioral Sciences; Provider Number CEP 2655 (LCSWs/MFTs).